Vocabulary Builder

Learn the language of the stock market!

Name: **Date:**

The stock market has its own special language. Draw a line to match the NewsFlash vocabulary word on the left to its correct definition on the right.

1. Stock / Share
2. Profit
3. Loss
4. Diversification
5. Risk
6. Investing

A. Spreading your money out by buying different companies instead of just one.

B. The chance that you might lose some of your money when you invest.

C. A small piece of ownership in a company.

D. Making money because the price of your stock went up.

E. Losing money because the price of your stock went down.

F. Using your money to buy things like stocks, hoping they grow in value over time.

☆ **BONUS QUESTION!**

If you buy 10 shares of a toy company for $2 each, how much money did you invest in total?

Answer: $ ___________________

Price Change Cause & Effect

What makes stock prices go up or down?

Name: **Date:**

In the NewsFlash game, stock prices go up and down based on things happening in the world. Read the news headlines below. Decide if the news would make the company's stock price go UP or DOWN. Then briefly explain why.

Headline 1

"*A massive summer heatwave is making everyone buy extra scoops at The Big Ice Cream Company!*"

UP **DOWN**

Why?

Headline 2

"*Oh no! A popular phone maker just released a new smartphone, but the battery keeps draining in 5 minutes.*"

UP **DOWN**

Why?

Headline 3

"*Scientists discover a new, super clean fuel that powers cars for half the cost. The Clean Auto Company owns the rights to it.*"

UP **DOWN**

Why?

Headline 4

"*A storm delays toy shipments for weeks right before the biggest holiday shopping season of the year.*"

UP **DOWN**

Why?

Draw Your Own Event!

Think of a funny news event that would make a sneaker company's stock price go up.

Write your headline in the box below, then draw a picture to go with it!

My Headline:

Market Supply & Demand

Why do some things cost more than others?

Name: **Date:**

Supply is how much of something there is. **Demand** is how many people want it. When demand is higher than supply, prices go **UP**. When supply is higher than demand, prices go **DOWN**. Read each scenario below and circle whether the price will go UP or DOWN.

Scenario 1

A new video game console just came out and every kid in town wants one, but the store only has 10 in stock.

UP **DOWN**

Scenario 2

A farmer grows way more apples than usual this year, and now there are apples everywhere at the market.

UP **DOWN**

Scenario 3

A toy company makes millions of the same yo-yo, but only a few kids still want one.

UP **DOWN**

Scenario 4

A rare trading card was only ever printed in 5 copies, and thousands of collectors want one.

UP **DOWN**

⭑ **BONUS QUESTION!**

A lemonade stand sells cups for $2 each. Demand is high and 15 kids want a cup. If the stand sells all 15 cups, how much money will it make?

Answer: $ ____________________

Draw It Out!

Draw something that has LOW supply and HIGH demand. That's often why it costs more!

Risk vs. Reward Decision Tree

Every investment has some risk and some reward. Sort each one below!

Name: **Date:**

Risk is the chance you could lose money. **Reward** is the chance you could gain money. Follow the decision tree, then write each letter from the list below into the correct box.

Does this investment usually go up and down a LOT?

↓

NO, IT STAYS PRETTY STEADY	YES, IT CAN SWING A LOT
Safe & Steady	**Risky & High Reward**

Sort these investments:

A. A savings account that pays a little interest every year, with no ups or downs.

B. A brand new toy company with an exciting idea, but no one knows if it will be a hit.

C. A big, well-known company that sells food everyone buys every week.

D. A small company trying to build an experimental space rocket.

E. A government savings bond.

F. A trendy new app that could become huge, or could disappear next year.

☆ **BONUS QUESTION!**

Would you rather invest safely and earn a little money for sure, or take a risk for a chance to earn a lot more? Explain why in 1-2 sentences.

Teacher Answer Key

Answers for all four worksheets

Worksheet 1: Vocabulary Builder

1 → **C** 2 → **D** 3 → **E** 4 → **A** 5 → **B** 6 → **F**

Bonus: **$20** (10 shares × $2 = $20)

Worksheet 2: Price Change Cause & Effect

- Headline 1: **UP** — more sales mean more profit for the company.
- Headline 2: **DOWN** — a bad product means people won't want to buy it.
- Headline 3: **UP** — new technology can bring in lots of new customers.
- Headline 4: **DOWN** — fewer toys to sell during a busy season means lost sales.

Draw Your Own Event: Accept any reasonable, funny headline that logically leads to more people wanting the sneakers.

Worksheet 3: Market Supply & Demand

- Scenario 1: **UP** — high demand, low supply.
- Scenario 2: **DOWN** — high supply of apples, demand stays the same.
- Scenario 3: **DOWN** — high supply, low demand.
- Scenario 4: **UP** — very low supply, very high demand.

Bonus: **$30** (15 cups × $2 = $30)

Worksheet 4: Risk vs. Reward Decision Tree

Safe & Steady: **A, C, E**

Risky & High Reward: **B, D, F**

Bonus: Open-ended. Accept any answer that shows understanding that safe investments offer smaller, more certain gains, while risky investments offer a chance at bigger gains but also a chance of losing money.